

Privacy Policy

Last Updated: April 17th, 2026

1. Introduction

Sourciflex ("we," "us," or "our") respects your privacy and is committed to protecting your personal data. This privacy policy explains how we collect, use, and safeguard your information when you visit our website or engage with our sourcing services for decoration items and construction materials from China to the European and Southeast Asian markets.

2. Information We Collect

2.1 Information You Provide to Us

We may collect the following personal information when you:

- Fill out contact forms or request quotes
- Subscribe to our newsletter
- Communicate with us via email or phone

This information may include:

- Name and company name
- Email address
- Phone number
- Business address
- Project details and requirements
- Company information and role

2.2 Information We Collect Automatically

When you visit our website, we may automatically collect:

- IP address
- Browser type and version
- Device information
- Pages visited and time spent on our website
- Referring website addresses
- Cookies and similar tracking technologies

3. How We Use Your Information

We use your personal information for the following purposes:

3.1 Business Operations

- To respond to your inquiries and provide sourcing services
- To prepare quotes and proposals
- To manage client relationships and projects
- To process orders and coordinate shipments
- To communicate with suppliers in China on your behalf

3.2 Communication

- To send you updates about your projects
- To provide customer support
- To send marketing communications (with your consent)
- To notify you of changes to our services or policies

3.3 Website Improvement

- To analyze website usage and improve user experience
- To troubleshoot technical issues
- To prevent fraud and enhance security

4. Legal Basis for Processing (GDPR)

For users in the European Economic Area (EEA), we process your personal data based on:

- **Contractual necessity:** To fulfill our sourcing services
- **Legitimate interests:** To improve our services and communicate with clients
- **Consent:** For marketing communications and certain cookies
- **Legal obligations:** To comply with applicable laws and regulations

5. How We Share Your Information

We may share your information with:

5.1 Service Providers

- Suppliers and manufacturers in China (to fulfill sourcing requests)
- Logistics and shipping companies
- Payment processors
- IT service providers and website hosting

5.2 Business Partners

- Partners in Southeast Asia and Europe who assist with project delivery
- Quality control and inspection services

5.3 Legal Requirements

We may disclose your information if required by law or to:

- Comply with legal processes
- Protect our rights and property
- Prevent fraud or security issues

We do not sell your personal information to third parties.

6. International Data Transfers

As we operate between China, Europe, and Southeast Asia, your personal information may be transferred to and processed in countries outside your residence. We ensure appropriate safeguards are in place, including:

- Standard contractual clauses approved by the European Commission
- Ensuring partners comply with applicable data protection laws

7. Data Retention

We retain your personal information only as long as necessary for:

- Fulfilling the purposes outlined in this policy
- Complying with legal and regulatory requirements
- Resolving disputes and enforcing agreements

Typically, we retain client data for:

- Active projects: Duration of project + 2 years
- Marketing communications: Until you unsubscribe
- Website analytics: 26 months

8. Your Rights

Depending on your location, you may have the following rights:

8.1 European Users (GDPR Rights)

- **Access:** Request a copy of your personal data
- **Rectification:** Correct inaccurate or incomplete data
- **Erasure:** Request deletion of your data ("right to be forgotten")
- **Restriction:** Limit how we use your data
- **Data portability:** Receive your data in a structured format
- **Object:** Object to processing based on legitimate interests
- **Withdraw consent:** Withdraw consent for marketing communications

8.2 How to Exercise Your Rights

To exercise any of these rights, please contact us at: [insert email address]

We will respond to your request within 30 days.

9. Cookies and Tracking Technologies

Our website uses cookies to:

- Remember your preferences
- Analyze website traffic (via Google Analytics or similar)
- Improve user experience

Cookie Types:

- **Essential cookies:** Required for website functionality
- **Analytics cookies:** Help us understand how visitors use our site
- **Marketing cookies:** Used for targeted advertising (with your consent)

You can manage cookie preferences through your browser settings. Note that disabling cookies may affect website functionality.

10. Security

We implement appropriate technical and organizational measures to protect your personal data, including:

- Encrypted data transmission (SSL/TLS)
- Secure servers and access controls
- Regular security assessments
- Employee training on data protection

However, no method of transmission over the internet is 100% secure. We cannot guarantee absolute security.

11. Children's Privacy

Our services are not directed to individuals under 18 years of age. We do not knowingly collect personal information from children. If you believe we have collected information from a child, please contact us immediately.

12. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of these external sites. We encourage you to review their privacy policies.

13. Changes to This Privacy Policy

We may update this privacy policy periodically to reflect changes in our practices or legal requirements. We will notify you of significant changes by:

- Posting the updated policy on our website with a new "Last Updated" date
- Sending an email notification (for material changes)

14. Contact Us

If you have questions or concerns about this privacy policy or our data practices, please contact us:

Sourciflex

Email: info@sourciflex.com

Phone: +86 182 1723 4818

Address: 135 Yanping road, Jing'an Area, Shanghai China 20000

For EU residents, you also have the right to lodge a complaint with your local data protection authority.

Consent

By using our website and services, you acknowledge that you have read and understood this privacy policy.
